## What makes TheKey different?

We deliver exceptional concierge-level services for our clients who expect the best care for their loved ones.

#### A Team-Based Approach



Behind every caregiver is a dedicated Care Team of professional experts, providing ongoing guidance and support for you and your caregiver.

Our caregivers are experienced employees—managed by our team, thoroughly vetted, background checked, and trained to provide personalized care tailored to your needs.

### Expertly Trained Caregivers



Health and Wellness



Our Balanced Care
Method™ emphasizes
a healthy mind, body,
and spirit. This holistic
approach focuses on
nutrition, physical
activity, engagement,
and overall wellness so
clients can live happier,
healthier lives.



### Own the way you age. That's TheKey.

As our older population continues to age, the need for a broader range of homebased care services dramatically increases. TheKey is ready to meet that demand so that everyone who wants to stay in their own home—even as their care needs change—can do so comfortably and safely.

We're committed to helping families get the support and quality care they need so that more older adults can age wisely in the home they love.

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## Meet TheKey

A new vision for long-term aging at home—built on years of experience.



# Elevated and Expanding Services

After 20 years providing premium in-home care to older adults as Home Care Assistance, we've changed our name to TheKey. This change reflects a bold new vision for our company. We're expanding our scope of care services to better meet the needs of older adults who choose to stay in their own home as they age.

### A History of Excellence

Since our founding in 2002, we've provided over a million hours of in-home care to families across the country. There isn't a challenge we haven't faced or a problem we haven't solved. By consistently delivering an exceptional care experience, we've earned the trust of families and professional partners in the communities we serve.



#### A Future of Innovation

Today, we're building on our foundation of excellence, deep knowledge of senior care, and understanding of what older adults and families need. We're providing improved training for our professional caregivers, supporting our clients and caregivers with advanced technology, and expanding beyond home care so that every client can stay at home long-term as they age.

Advanced technology to support our caregivers and clients.



### Our name has changed. Our values and quality remain the same.

TheKey will continue to deliver exceptional home care to our clients as we expand our service offerings to better meet the needs of the rapidly growing older population. Nine out of ten people prefer to stay in their own home as they age, whatever comes next. TheKey is ready to help, offering a complete care solution at home that can evolve with changing care needs.

Sean Proper HOME CARE LIAISON

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